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GESAC
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Copyrights & Tech giants

What are the expectations in Europe?

February 2019

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Survey methodology

Survey conducted **online** from the **15th to the 22th of february 2019**.

European sample of 6600 people representative of the population aged 18 and over in Czech Republic, France, Germany, Greece, Italy, Poland, Romania and Spain

France : sample of **1000** people representative of the population aged 18 and over

Spain, Italy, Germany, Poland, Czech Republic, Romania and Greece : samples of **800** people representative of the population aged 18 and over in each country

The numbers highlighted in blue (**/august 2018**) are from a survey conducted in the same conditions from the 24th to the 30th of august 2018

Quota method and adjustments applied to:

sex, age, socio-professional category / incomes, living area.

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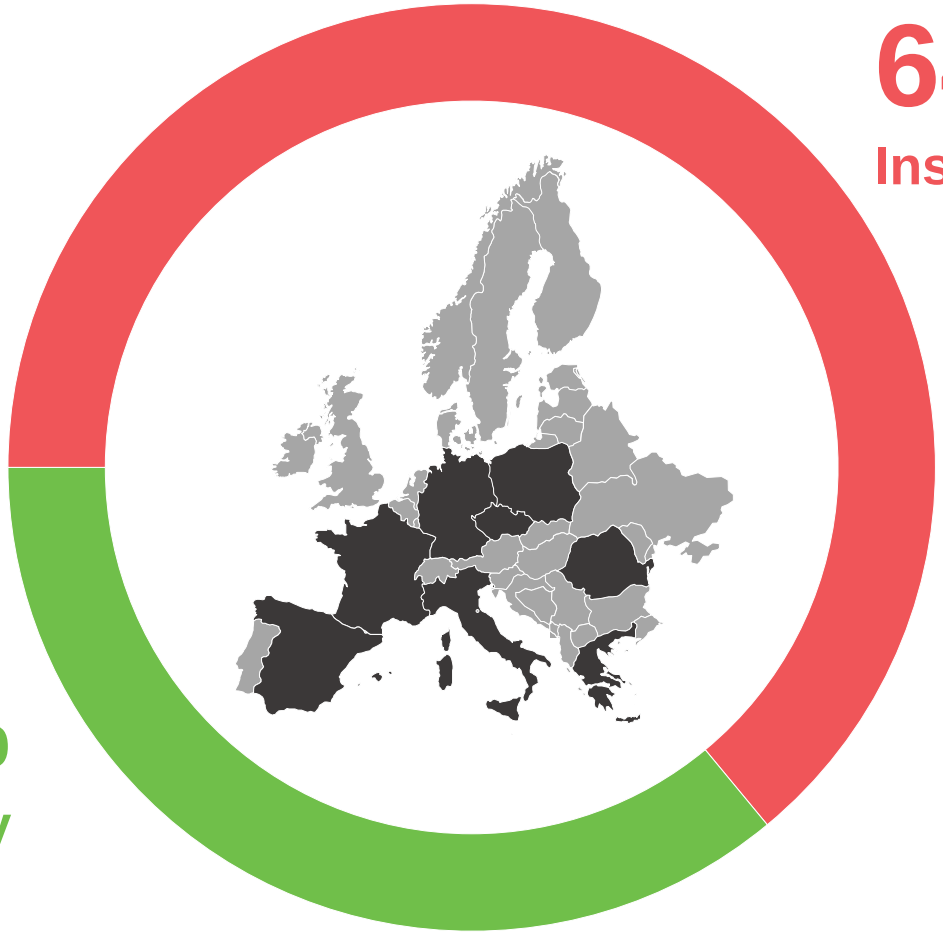
Perception of relations between the EU and the tech giants

Perception on the efforts made by the European union to regulate the power of US tech giants

In your opinion, has the European Union sufficiently or insufficiently regulated the power of US tech giants (i.e. large American Internet companies, such as Google, Apple, Facebook or Amazon) over the past 5 years ?

- To all, in % -



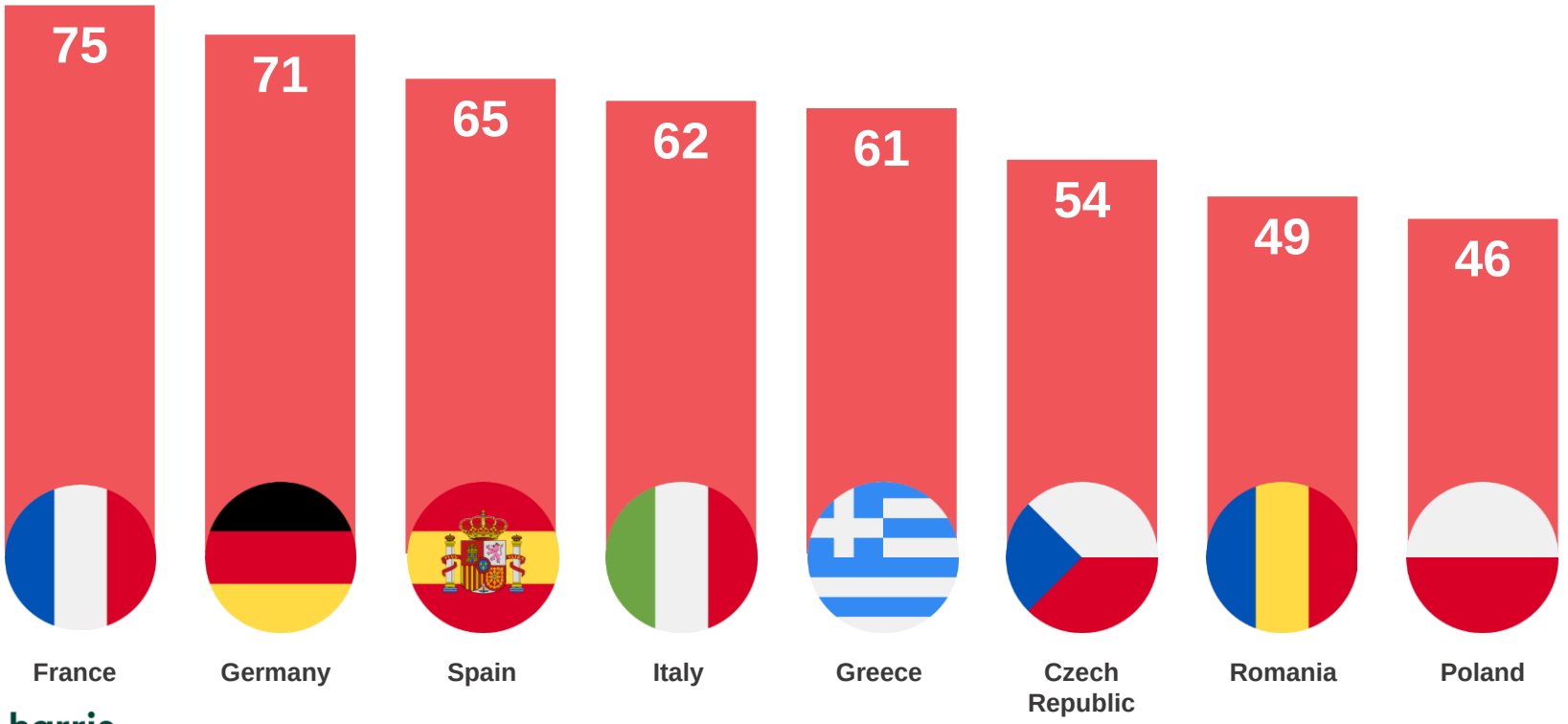
Perception on the efforts made by the European union to regulate the power of US tech giants, by country

In your opinion, has the European Union sufficiently or insufficiently regulated the power of US tech giants (i.e. large American Internet companies, such as Google, Apple, Facebook or Amazon) over the past 5 years ?

- To all, in % of « **Insufficiently** » -

64%

Insufficiently



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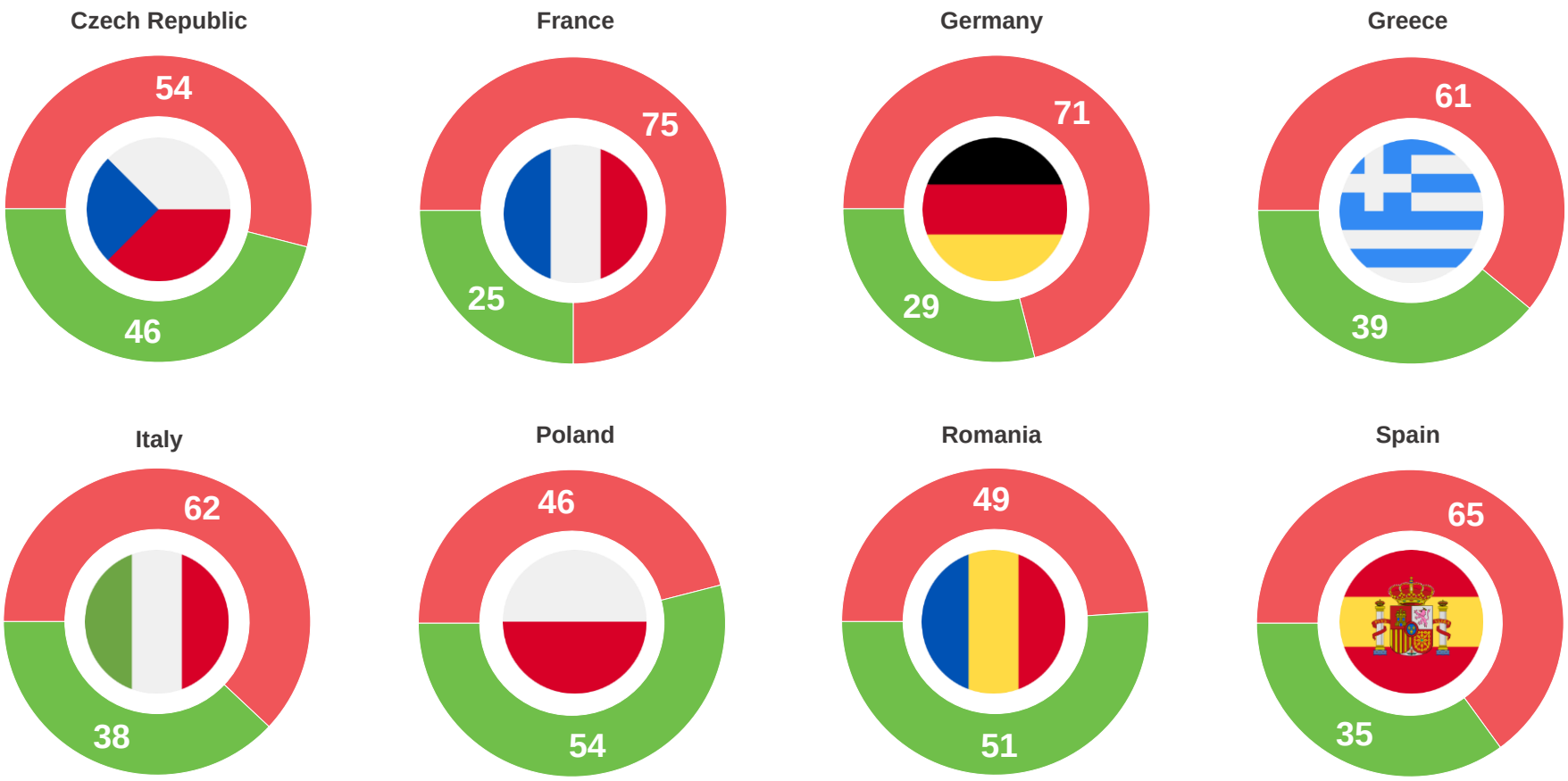
Feeling that UE has sufficiently or insufficiently regulated the power of US tech giants over the past 5 years, by country

In your opinion, has the European Union sufficiently or insufficiently regulated the power of US tech giants (i.e. large American Internet companies, such as Google, Apple, Facebook or Amazon) over the past 5 years ?

- To all, in % -

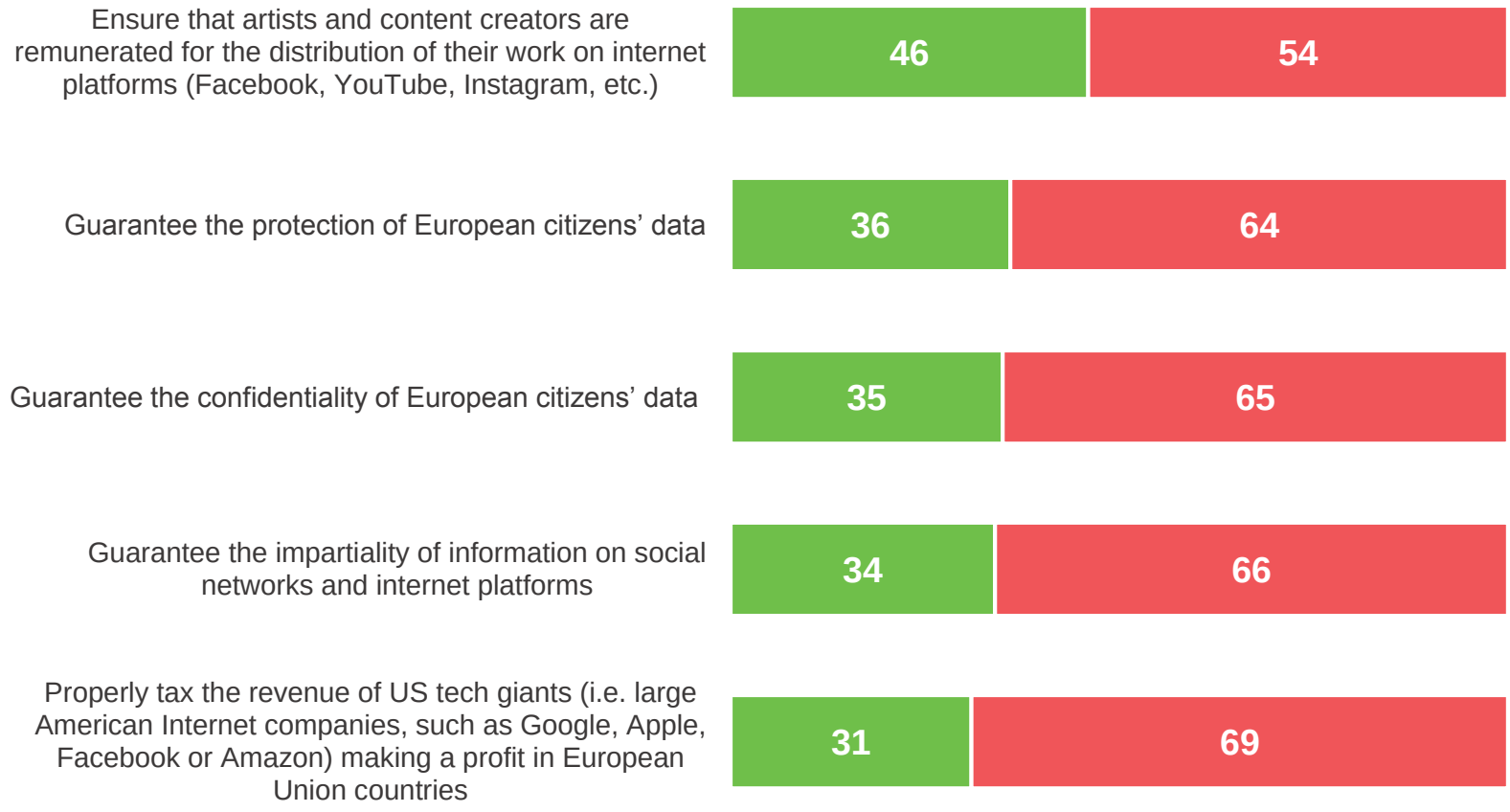


Perception on the actions done by the EU regarding the internet and US tech giants

The action of the UE is mainly perceived as insufficient in terms of the remuneration of artists and content creators, protection of citizens' datas and taxation of US tech giants

In your opinion, over the past 5 years has the European Union sufficiently or insufficiently acted to…?

- To all, in % -



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Perception that UE has sufficiently or insufficiently acted, by country

In your opinion, over the past 5 years has the European Union sufficiently or insufficiently acted to…?

- To all, in % of « **Sufficiently** »-

	Czech Republic	France	Germany	Greece
Ensure that artists and content creators are remunerated for the distribution of their work on internet platforms (Facebook, YouTube, Instagram, etc.)	58	43	44	39
Guarantee the protection of European citizens' data	48	28	28	38
Guarantee the confidentiality of European citizens' data	46	28	28	39
Guarantee the impartiality of information on social networks and internet platforms	35	25	31	31
Properly tax the revenue of US tech giants	39	20	23	30

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Perception that UE has sufficiently or insufficiently acted, by country

In your opinion, over the past 5 years has the European Union sufficiently or insufficiently acted to…?

- To all, in % of « **Sufficiently** »-

	Italy	Poland	Romania	Spain
Ensure that artists and content creators are remunerated for the distribution of their work on internet platforms (Facebook, YouTube, Instagram, etc.)	47	56	54	40
Guarantee the protection of European citizens' data	35	53	47	38
Guarantee the confidentiality of European citizens' data	35	48	46	36
Guarantee the impartiality of information on social networks and internet platforms	37	46	44	30
Properly tax the revenue of US tech giants	34	48	47	32

Focus on the protection and the remuneration of creators

There is a major approval among the different countries about the introduction of rules to guarantee creators' protection and remuneration

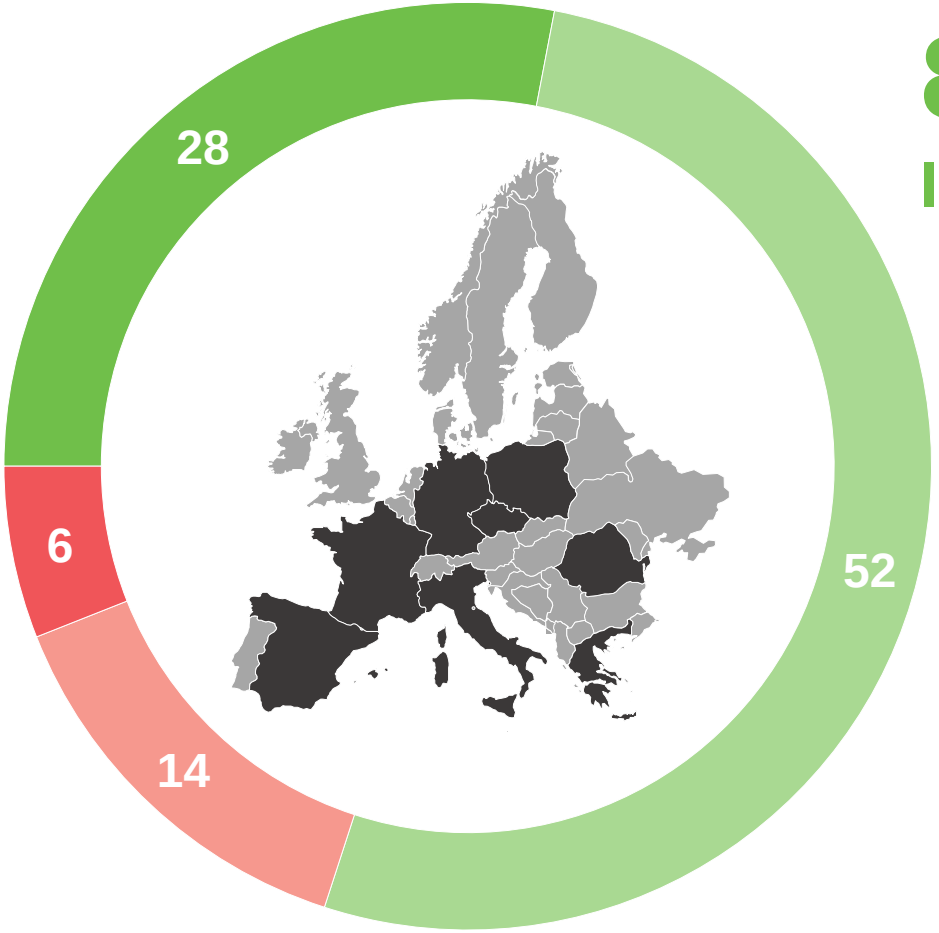
Are you in favour of or against the European Union implementing rules to guarantee the remuneration of artists and content creators for the distribution of their content on internet platforms (YouTube, Facebook, etc.)?

- To all, in % -

80%

In favour

-7 /august 2018



20%

Opposed

+7 /august 2018

■ Completely in favour ■ Somewhat in favour
■ Somewhat opposed ■ Completely opposed

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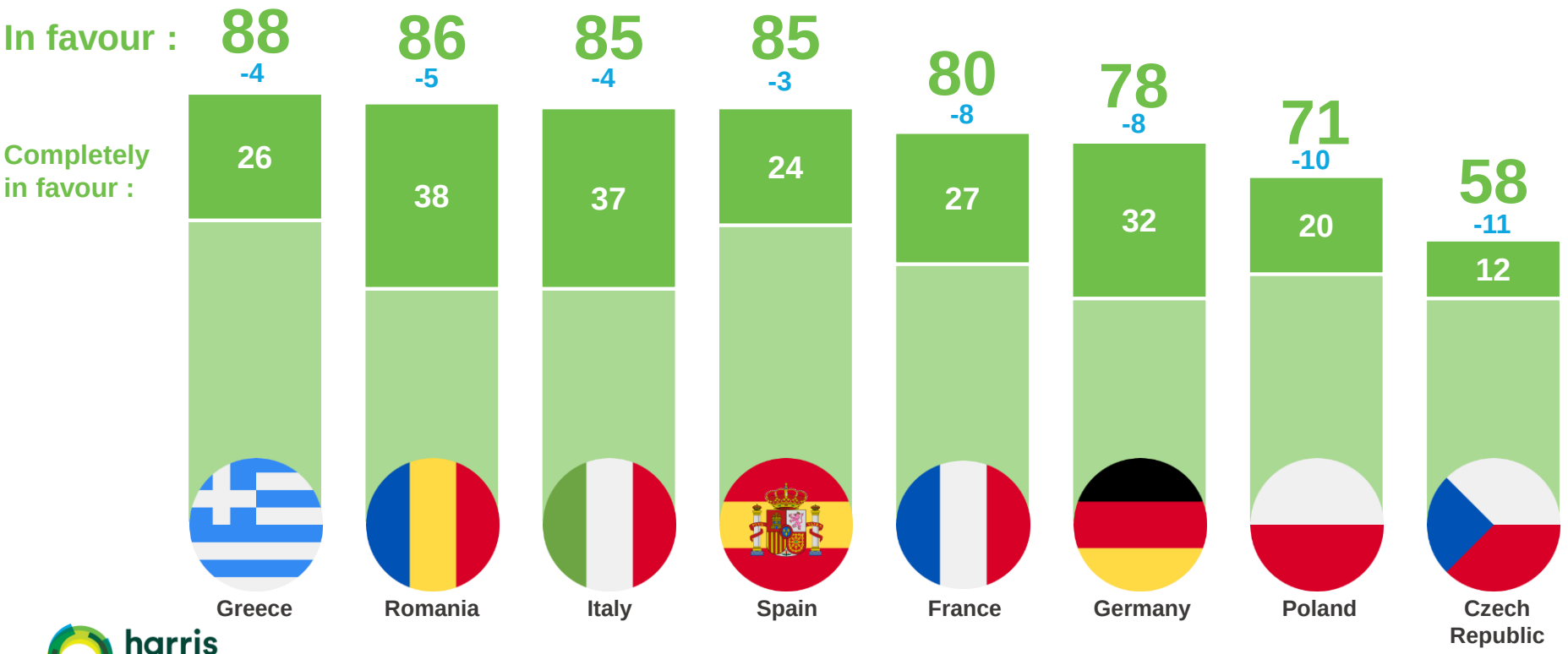
Approval of the protection and remuneration of creators, by country

Are you in favour of or against the European Union implementing rules to guarantee the remuneration of artists and content creators for the distribution of their content on internet platforms (YouTube, Facebook, etc.)?

- To all, in % of « **In favour** » -

80% **In favour**

28% **Completely in favour**



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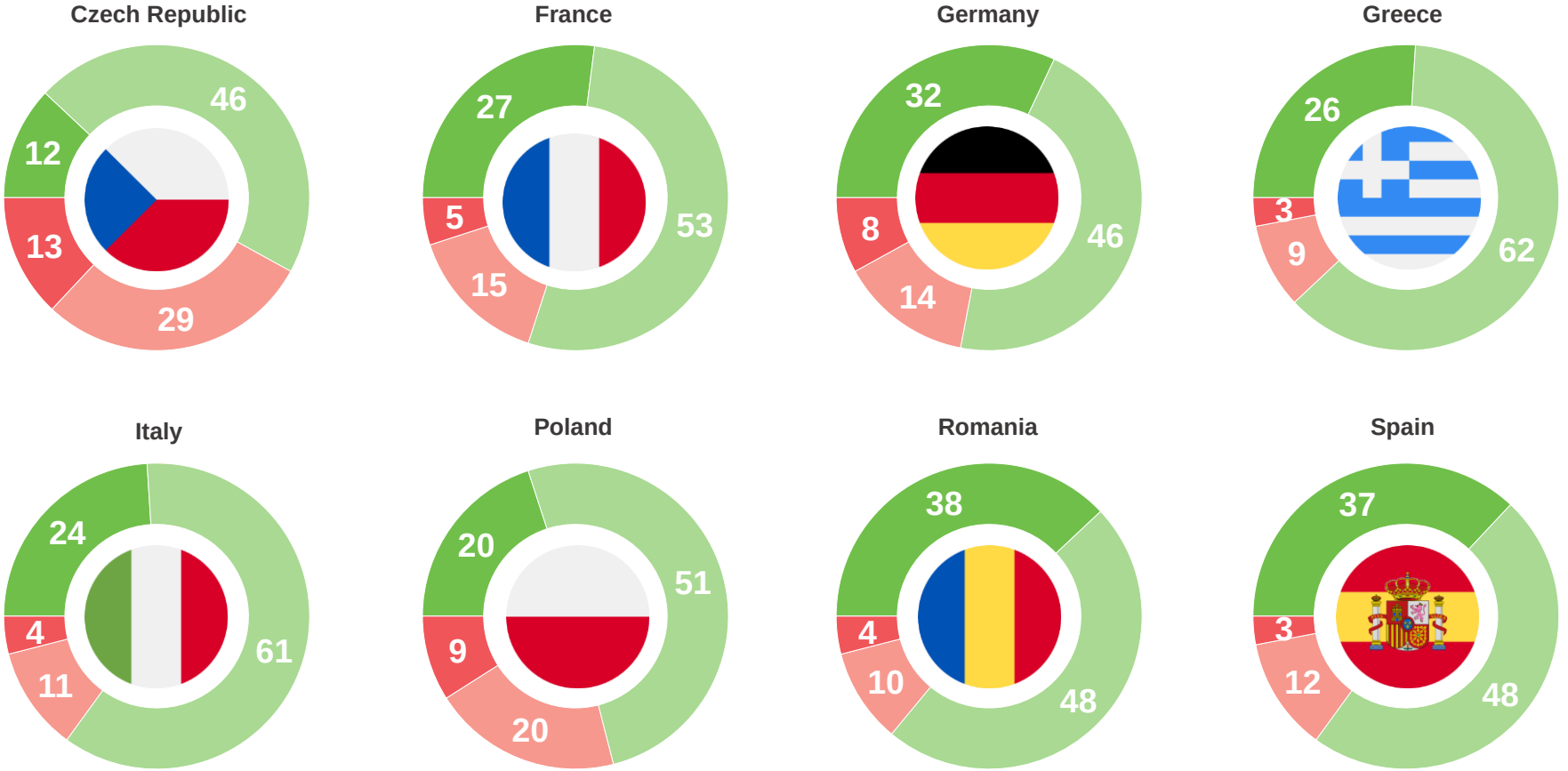
Attitude on the European Union implementing rules concerning the protection and remuneration of creators, in each country

Are you in favour of or against the European Union implementing rules to guarantee the remuneration of artists and content creators for the distribution of their content on internet platforms (YouTube, Facebook, etc.)?

- To all, in % -



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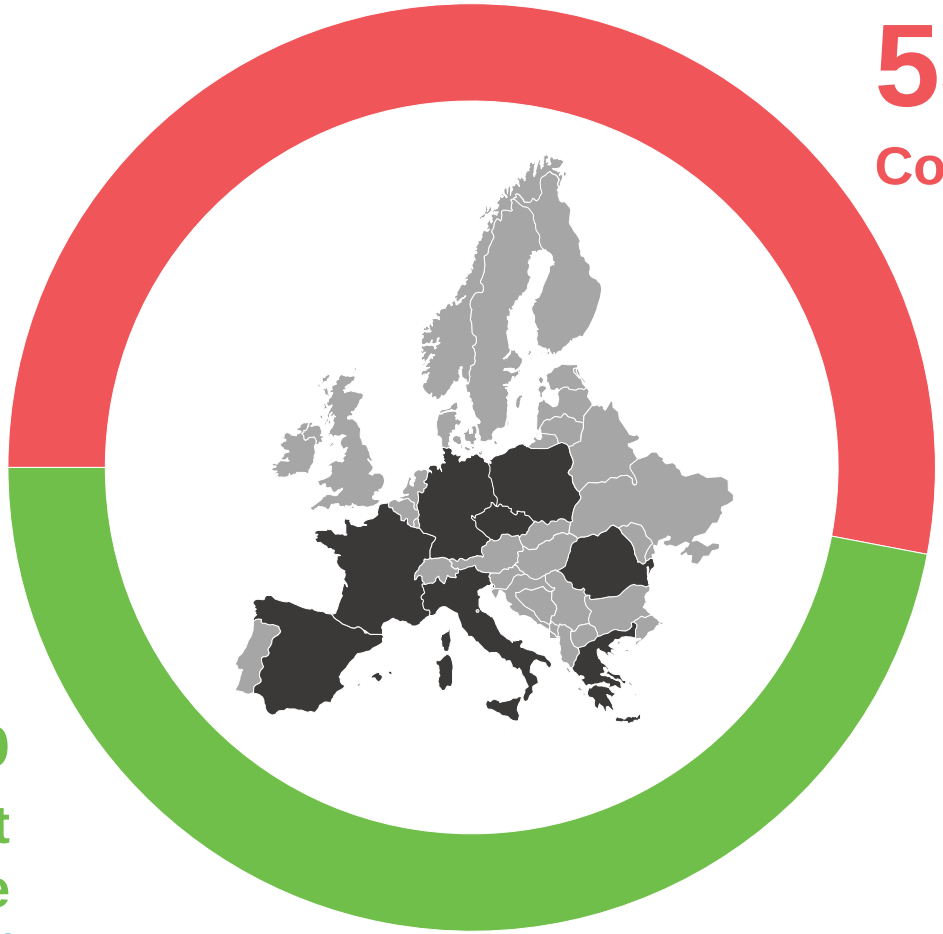
- Completely in favour
- Somewhat in favour
- Somewhat opposed
- Completely opposed

Perception of the threats US tech giants pose to democracy and information

Tech Giants are mainly perceived as being a potential risk for the functioning of European democracies

Would you say that US tech giants (such as Google, Apple, Facebook or Amazon), by the means of influence, compromises or not the proper functioning of democracy in Europe?

- To all, in % -



53%

Compromise

-8 /august 2018

47%

Does not compromise

+8 /august 2018

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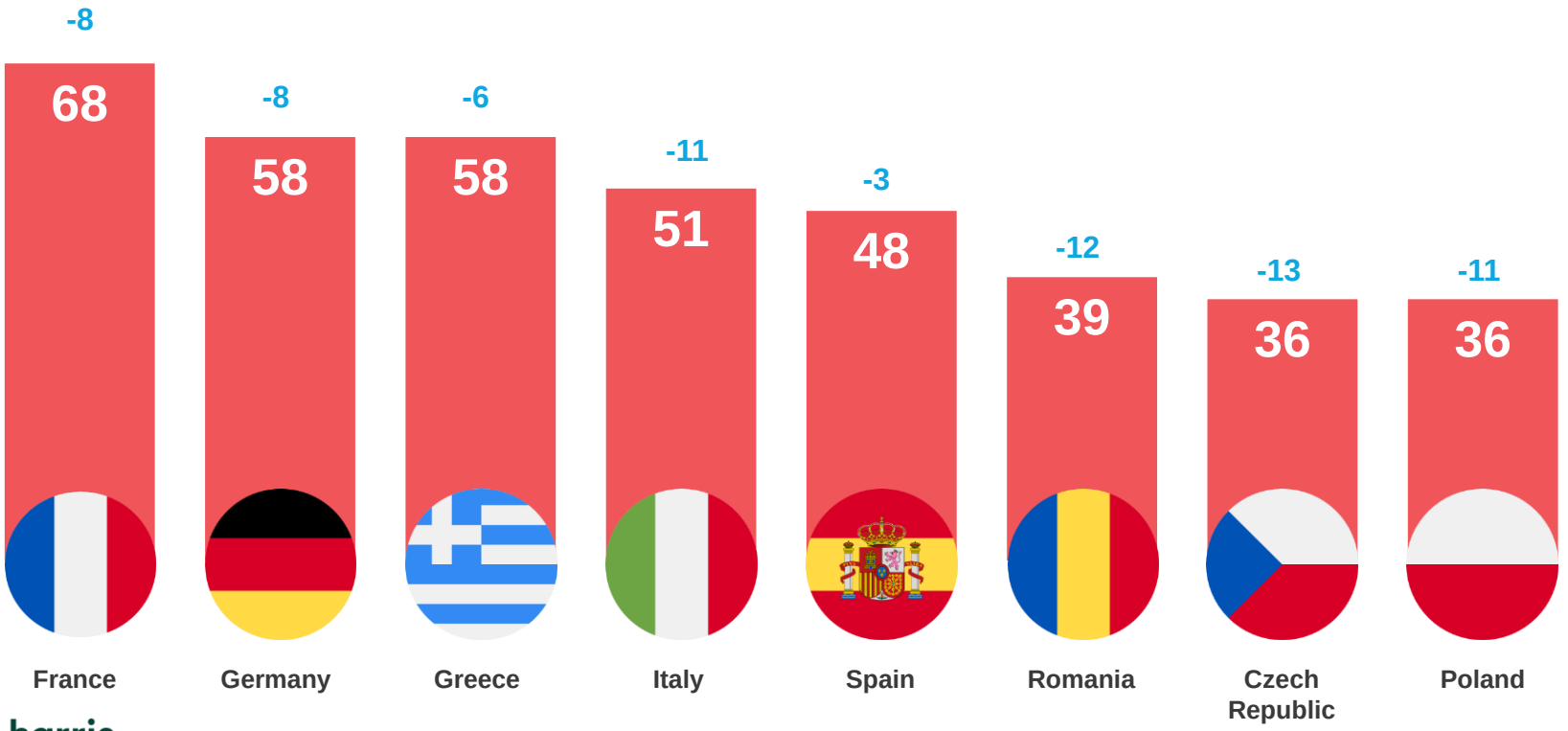
Feeling that tech giants compromise or not the functioning of democracy in Europe by country

Would you say that US tech giants (such as Google, Apple, Facebook or Amazon), by the means of influence, compromises or not the proper functioning of democracy in Europe?

- To all, in % of « **Compromise** » -

53%

Compromise



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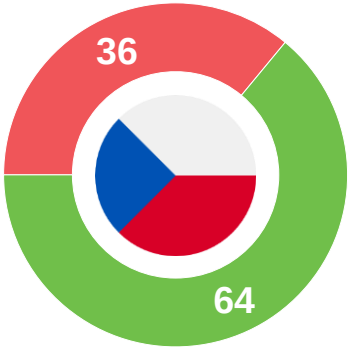
Perception of the risk tech giants can possibly pose to the functioning of European democracies in each country

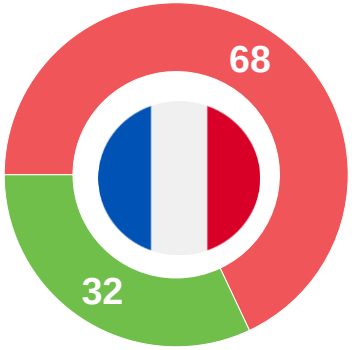
Would you say that US tech giants (such as Google, Apple, Facebook or Amazon), by the means of influence, compromises or not the proper functioning of democracy in Europe?

- To all, in % -

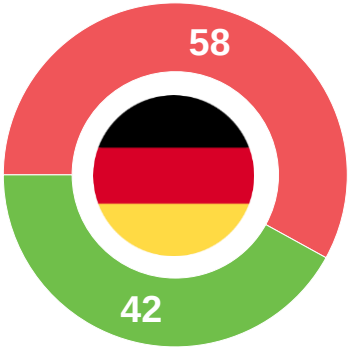
Czech Republic



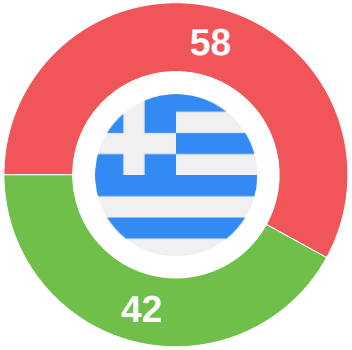
France



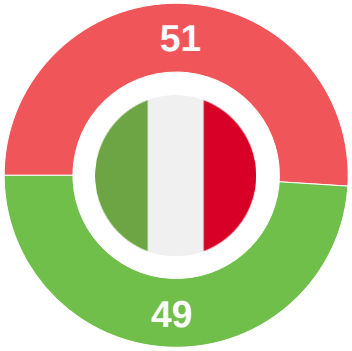
Germany



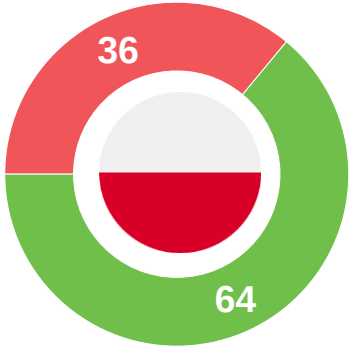
Greece



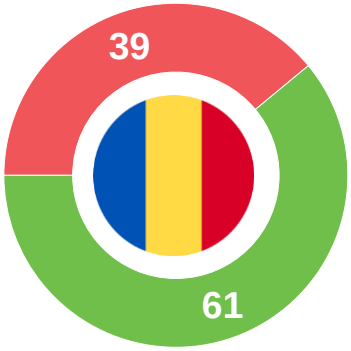
Italy



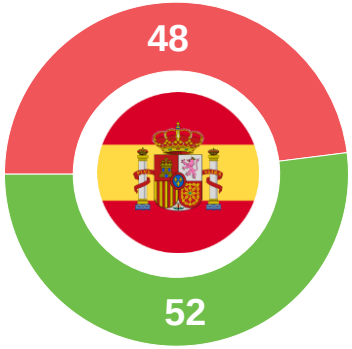
Poland



Romania



Spain

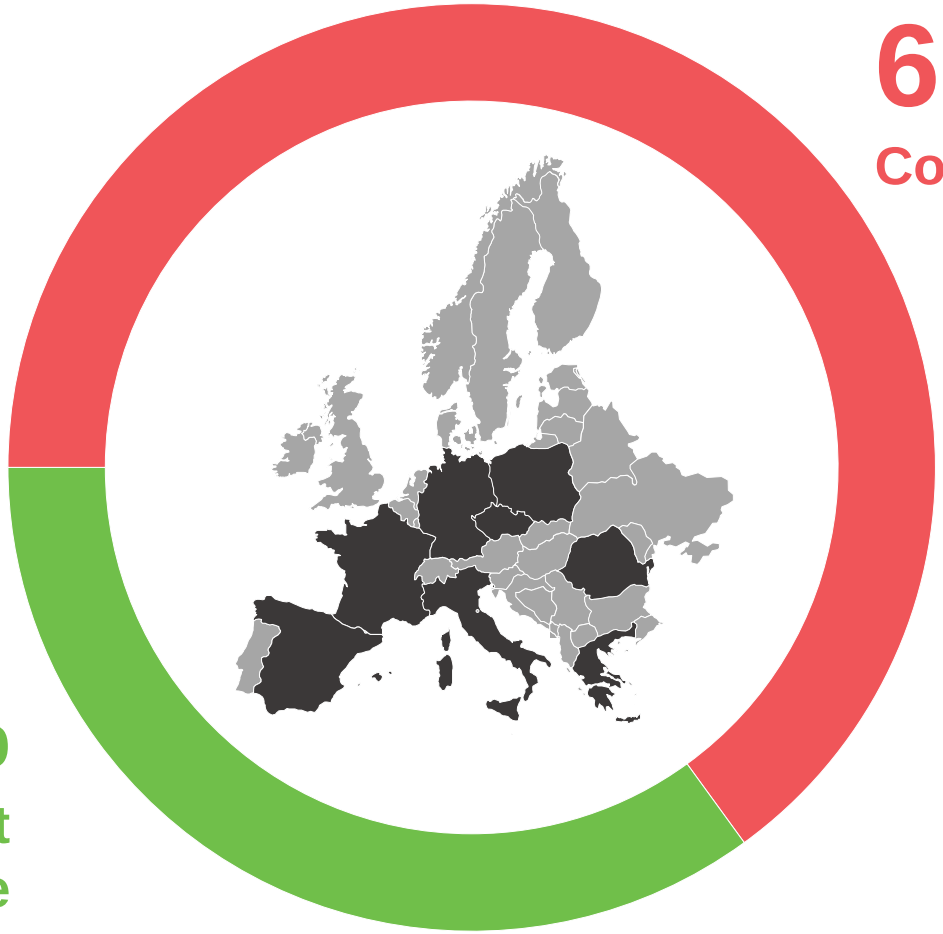


- **Compromises**
- **Does not compromise**

Tech Giants are even more perceived as being a potential risk for the circulation of an accurate information in European countries

Would you say that US tech giants (such as Google, Apple, Facebook or Amazon), by the means of influence, compromise or not the circulation of accurate information in European countries?

- To all, in % -



65%
Compromise

35%
Does not compromise

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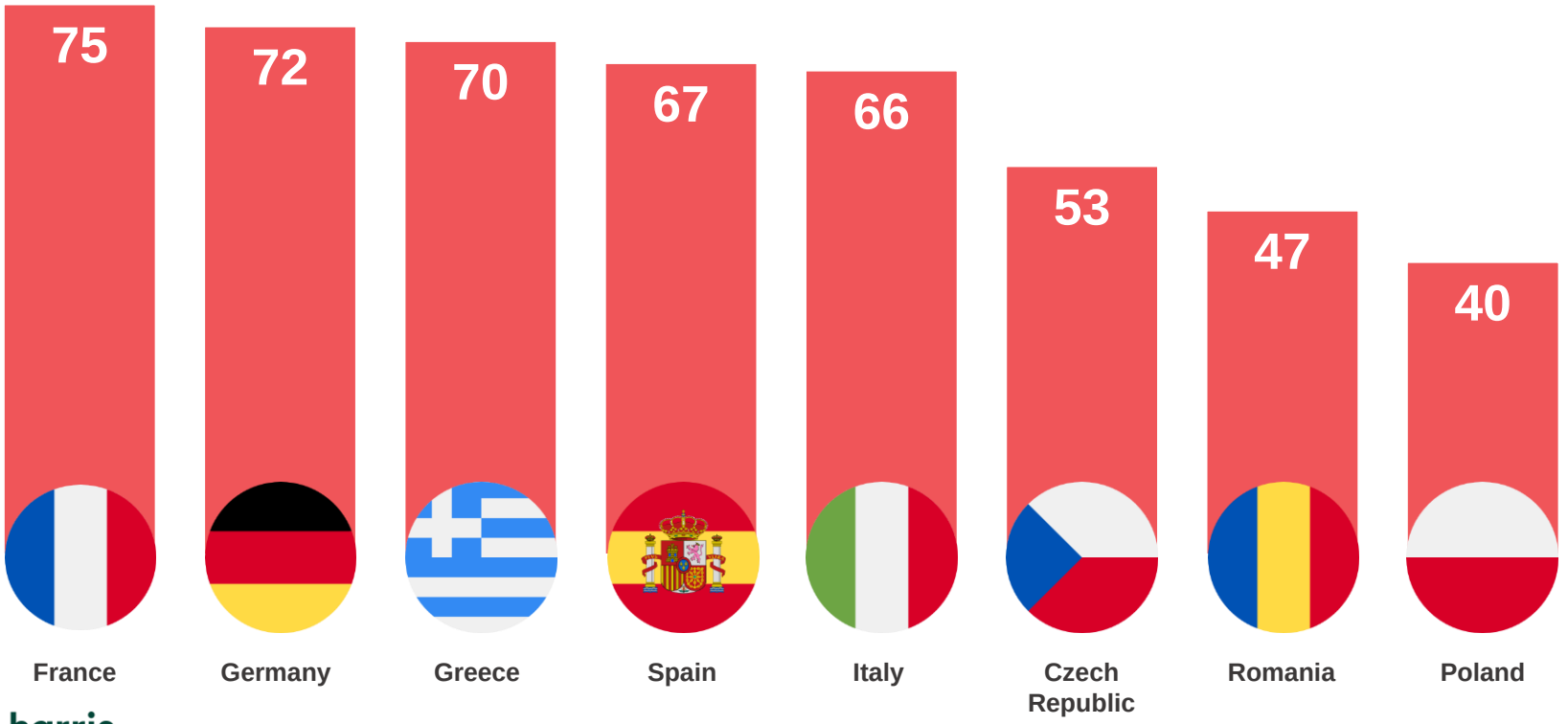
Feeling that tech giants compromise or not the circulation of accurate information in European countries

Would you say that US tech giants (such as Google, Apple, Facebook or Amazon), by the means of influence, compromise or not the circulation of accurate information in European countries?

- To all, in % of « **Compromise** » -

65%

Compromise



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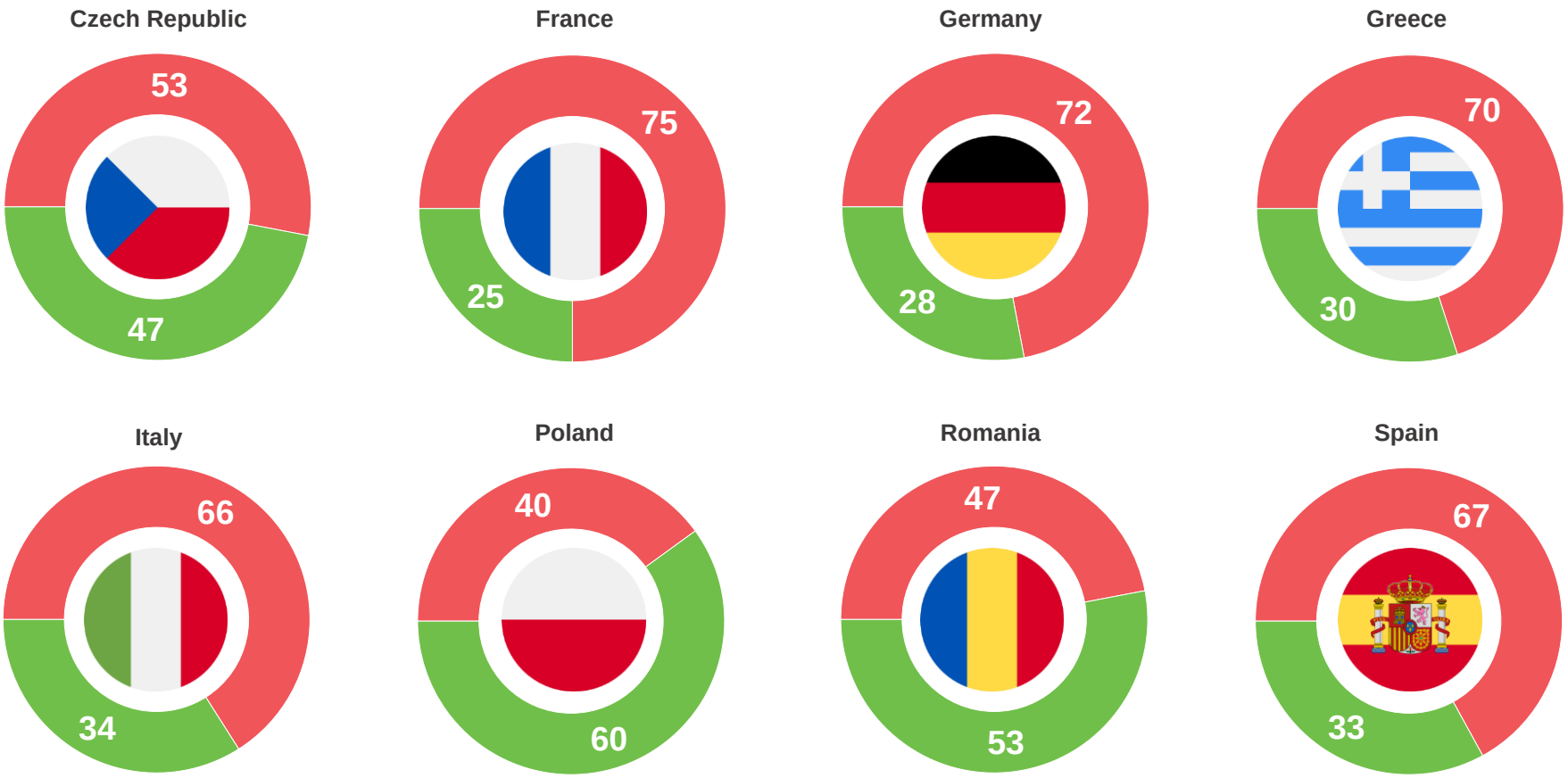
Perception of the risk tech giants can possibly pose to the circulation of accurate information in European countries

Would you say that US tech giants (such as Google, Apple, Facebook or Amazon), by the means of influence, compromise or not the circulation of accurate information in European countries?

- To all, in % -



- Compromises
- Does not compromise

Focus on the general attitude of US tech giants

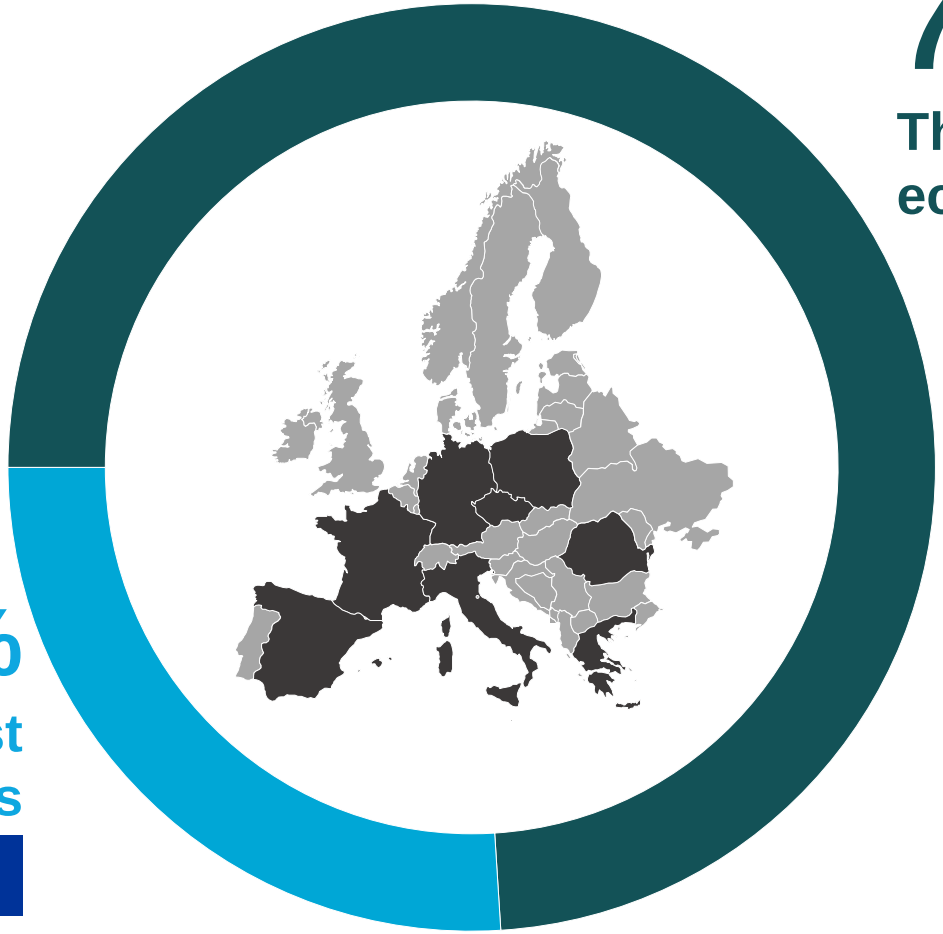
Tech Giants are mainly perceived as protecting their own economic interests rather than the general interest of internet users

In your opinion, when US tech giants (such as Google, Apple, Facebook or Amazon) speak out, do they above all protect...

- To all, in % -

74%

Their own economic interests



26%

The general interest of internet users

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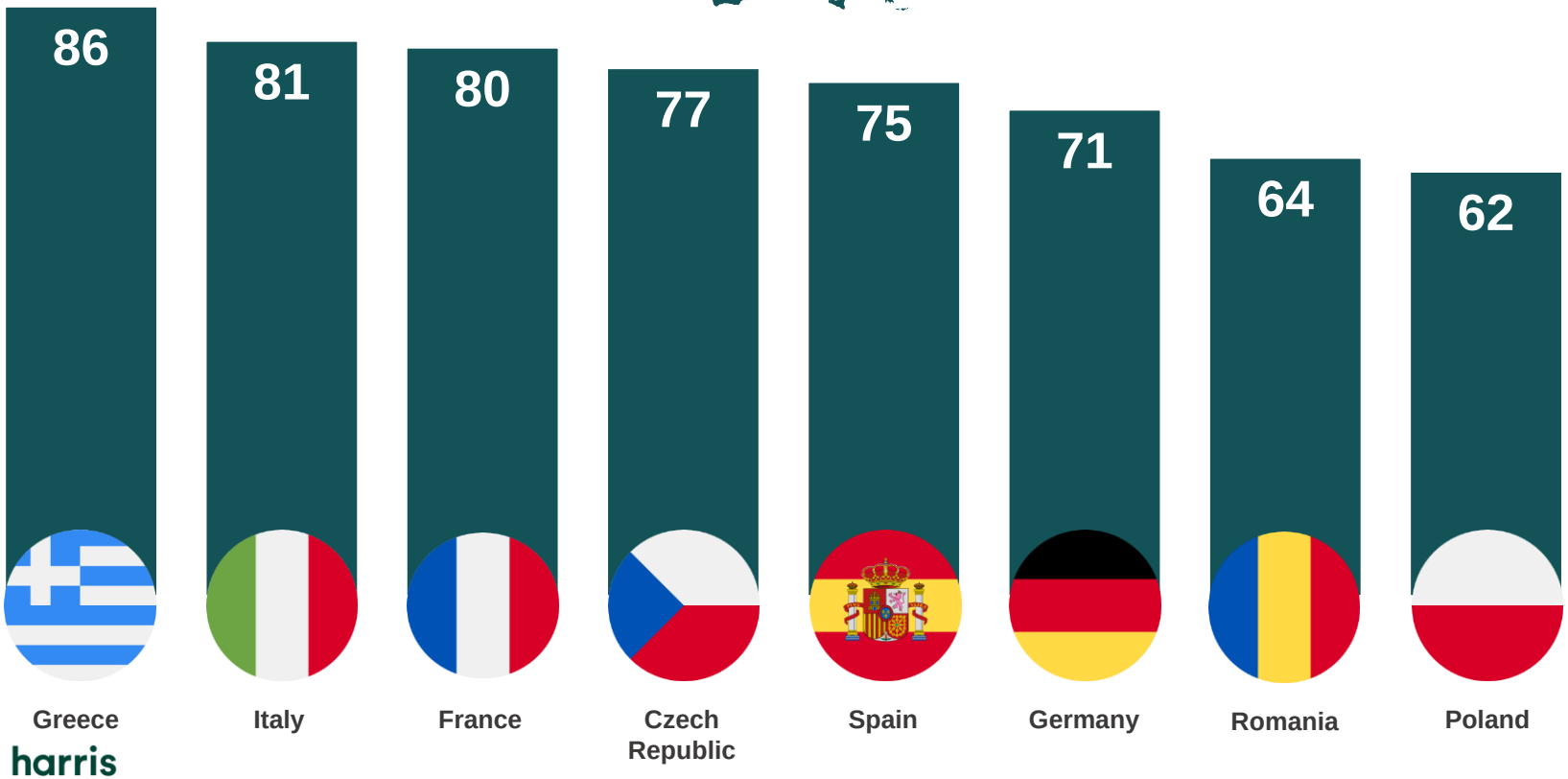
Perception of the interests followed by the US tech giants

In your opinion, when US tech giants (such as Google, Apple, Facebook or Amazon) speak out, do they above all protect...

- To all, in % « **Their own economic interests** » -

74%

Their own economic interests



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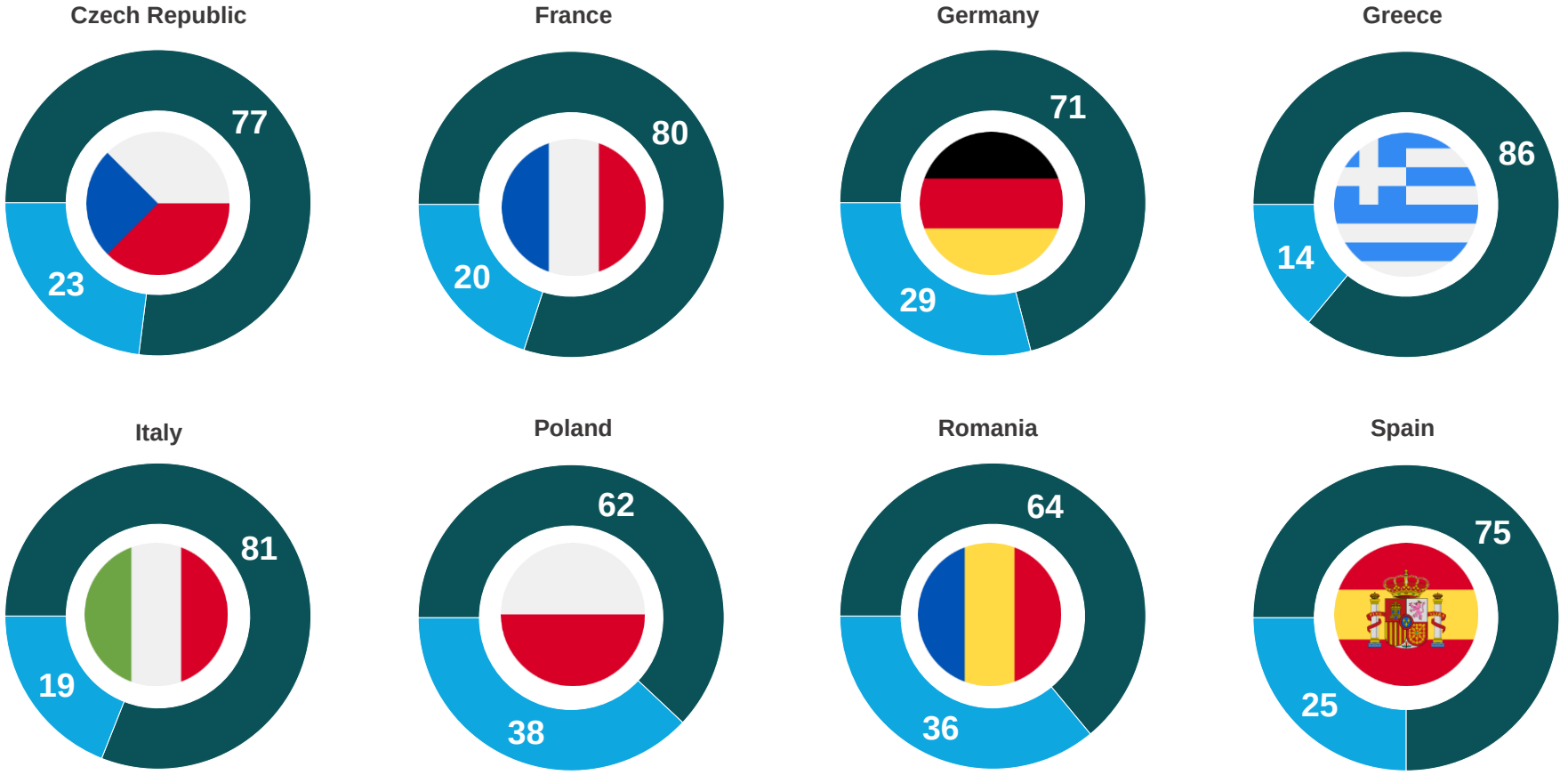
Perception of the interests followed by the US tech giants by country

In your opinion, when US tech giants (such as Google, Apple, Facebook or Amazon) speak out, do they above all protect...

- To all, in % -

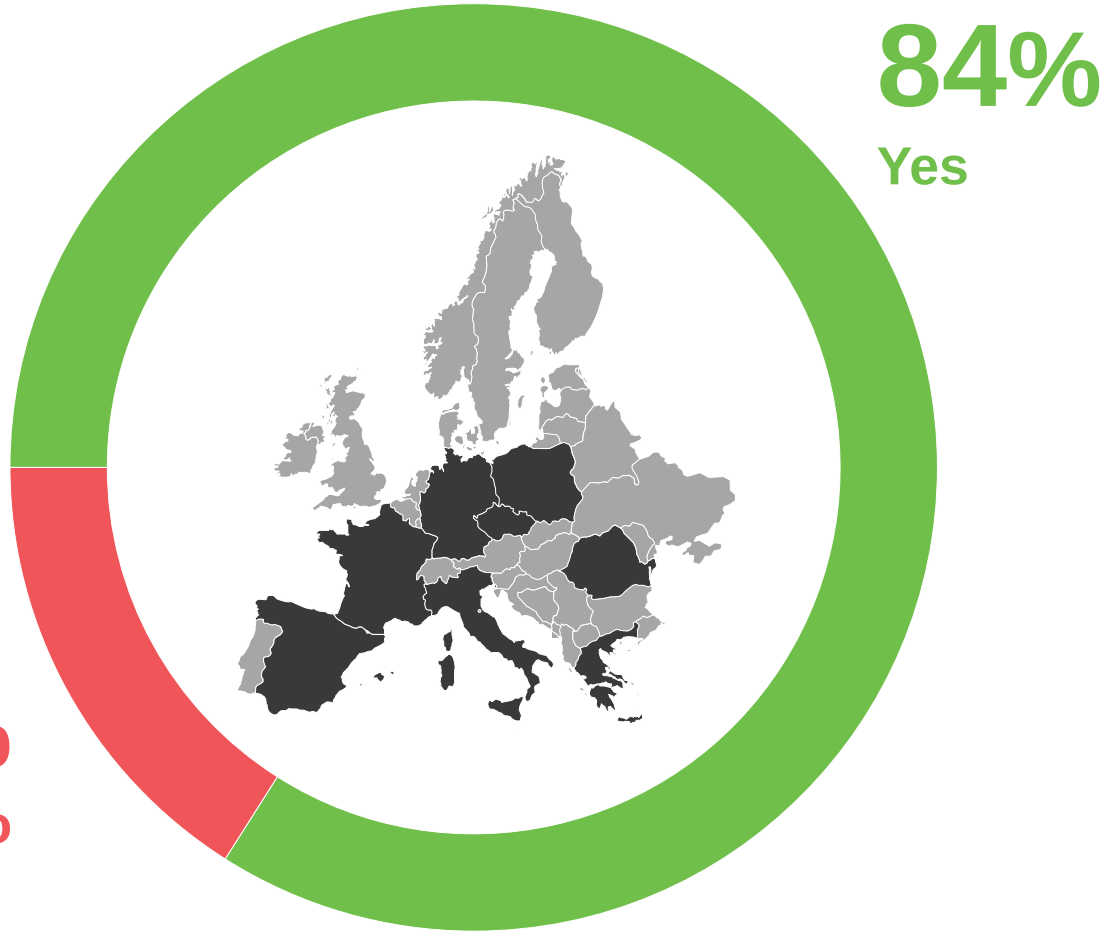


General approval for a tax on the revenue of US tech giants

There is a major approval among the different countries about the introduction of a tax on the revenue of US tech giants making a profit in European Union countries

Do you think that the European Union should have introduced a tax on the revenue of US tech giants (i.e. large American Internet companies, such as Google, Apple, Facebook or Amazon) making a profit in European Union countries?

- To all, in % -



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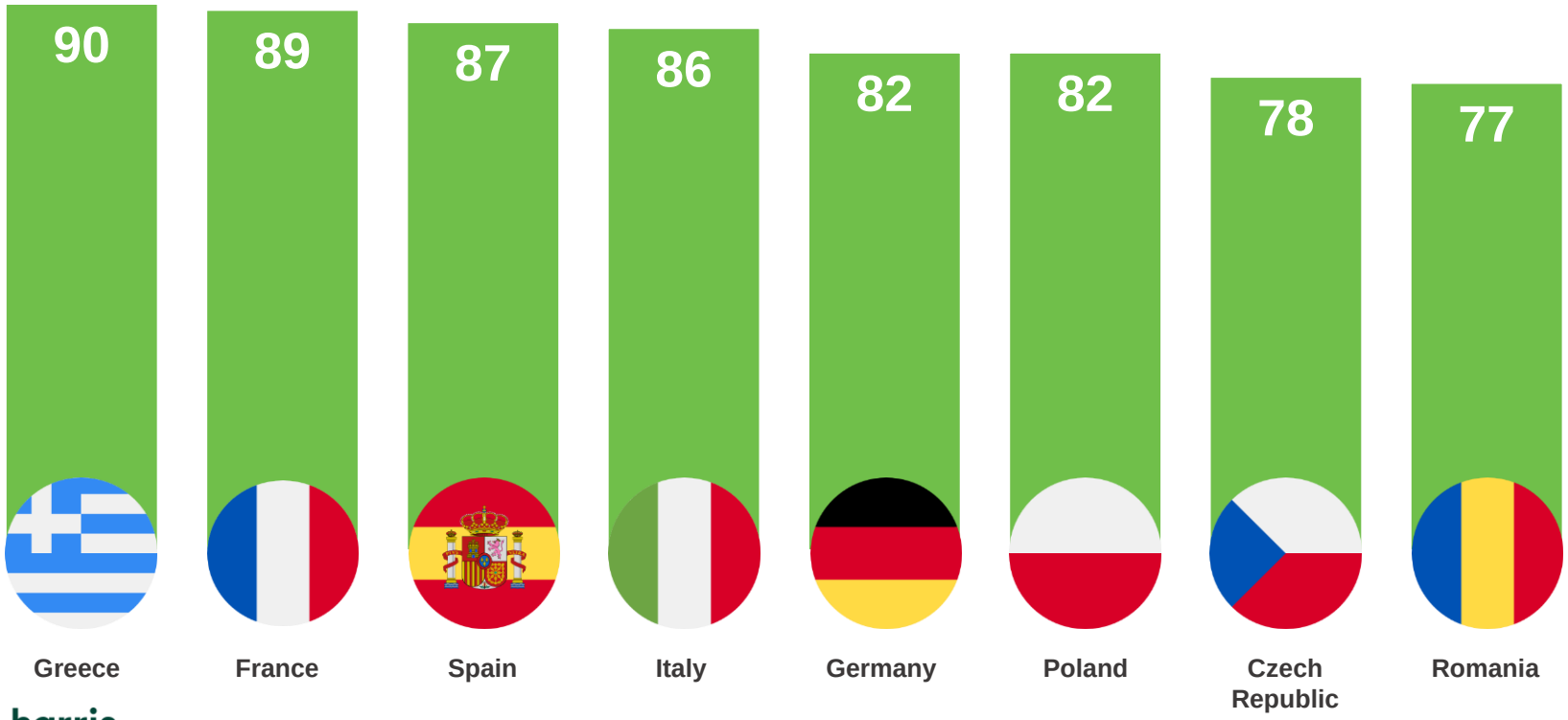
Approval for a tax on the revenue of US tech giants, by country

Do you think that the European Union should have introduced a tax on the revenue of US tech giants (i.e. large American Internet companies, such as Google, Apple, Facebook or Amazon) making a profit in European Union countries?

- To all, in % of « **Yes** » -

84%

Yes



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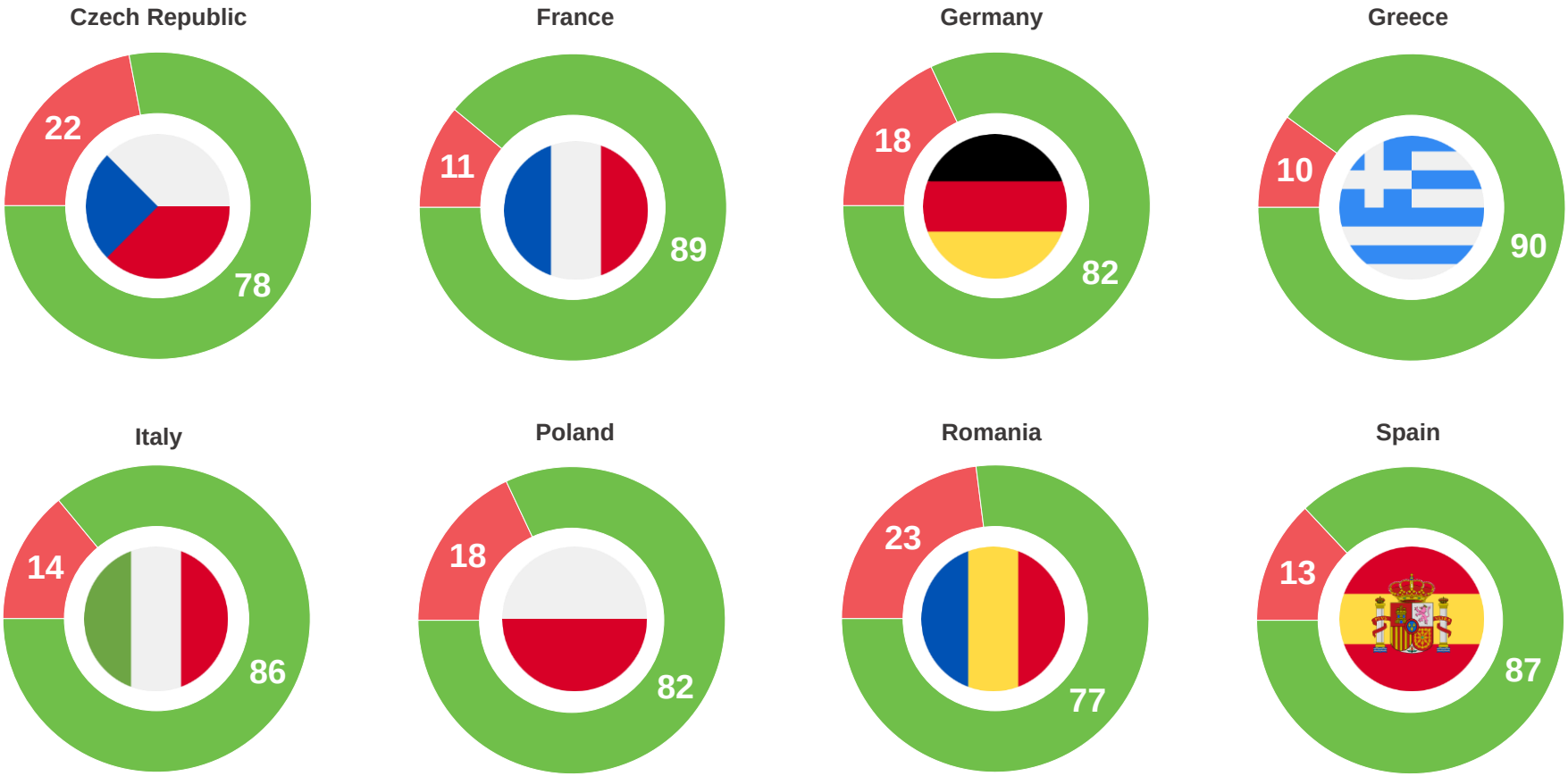
Approval for a tax on the revenue of US tech giants, by country

Do you think that the European Union should have introduced a tax on the revenue of US tech giants (i.e. large American Internet companies, such as Google, Apple, Facebook or Amazon) making a profit in European Union countries?

- To all, in % -



Contacts

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